

SD66 DFL Central Committee Meeting Agenda for 8/5/19

Call to Order

1. Approve Agenda
2. Approve June Meeting Minutes
3. Elected Official/Candidate Reports
4. Officer Reports
 - a. Chair Ryan Lee
 - i. Status of facility reservations for caucuses and conventions
 - b. Vice Chair Katrina Lee
 - c. Secretary Remy Huerta-Stemper
 - d. Treasurer Morgan Carr-Markell
 - e. Outreach Officer (Vacant)
5. Subcommittee Reports
 - a. Communications
 - b. Donut Booth
 - c. Events
6. City of Roseville DFL
 - a. Meeting will be 8/13 at 7:00 at Davanni's in Roseville
7. St. Paul DFL
8. Precinct Chair Reports
9. Announcements
 - a. The Caucus/Convention simplification subcommittee will not meet on 9/9; your next committee obligation is the donut booth!
10. Old Business
11. New Business
 - a. Outreach Officer Election
 - b. Discussion and input on caucus and convention locations
 - c. Adoption of rules (see Appendix A)
 - d. Adoption of social media usage policy (see Appendix B on reverse)

Appendix A: Expectations for Speakers at SD66 DFL Meetings

During meetings, central committee members and public attendees may request to be recognized to speak by the chair. A good-faith effort will be made to recognize speakers in the order requested, with priority being given to those who have not yet spoken before any speakers are permitted to speak twice.

During each meeting, elected DFL officials representing political units of Senate District 66 shall be permitted 10 minutes to report to the body and answer questions. If a particular topic is expected to require more time, it should be added as an agenda item for discussion.

At the end of each meeting, 20 minutes may be set aside for candidates seeking DFL-endorsement who wish to speak. For candidates that are running for an office eligible for endorsement by the Senate District 66 DFL, including elected DFL officials who have already given reports, each shall have the lesser of five minutes or the allotted time divided by the number wishing to speak. For candidates that are running for an office ineligible for endorsement by the Senate District 66 DFL, including elected DFL officials, each may have up to 2 minutes to speak and answer questions as time allows.

All candidates are encouraged to stay after adjournment to mingle with the meeting's attendees and answer additional questions.

Appendix B: SD66 DFL Social Media Usage Guidelines (Draft)

These policies shall govern the use of our social media outlets by the members of the communications subcommittee.

1. **Promote DFL Values, Events, Candidates, and Representatives**
 - a. Content should primarily revolve around issues supported by the DFL platform, events being put on by SD66 DFL and neighboring DFL party units, municipal/civic informational events, as well as updates and events from DFL-endorsed candidates and elected DFL representatives
 - b. Content should never be contrary to the DFL platform
 - c. Content should never promote candidates competing against a DFL-endorsed candidate
2. **Don't Be Negative**
 - a. Avoid attacking individuals or groups
 - b. Avoid engaging with controversy
3. **Err on the Side of Caution**
 - a. If in doubt, don't post it.
 - b. A good way to check and see if *Social Media Post X* could cause problems is to ask yourself the following question: "If the headline '**DFL Activists Share Social Media Post X**' appeared in the Star Tribune, would that cause problems?" If the answer is yes, don't share the item in question.
4. **Use the DFL Communications Department as a Resource**
 - a. Feel free to reach out to Brian Evans, DFL Communications Directory if you have any questions. His email address is bevans@df.org and his personal cell phone number is 612-217-4113.

Social Media Submission Policies (To be Posted on the Facebook/Website)

Outside groups and individuals may submit content, events, and other notices for potential publication/distribution on the SD66 DFL social media outlets. Message us on Facebook or use the contact form on our website (sd66-dfl.org/contact). Submitted content must meet the below criteria, but the executive committee reserves the right to decline posting content or events:

1. The content/event must revolve around issues supported by the DFL platform OR be of informational importance to SD66 DFL constituents (e.g. voting information, government processes/hearings).
2. Alternatively, the content/event must be organized by a DFL subcommittee or a neighboring DFL party units, by a municipal government or civic information organization, or by DFL-endorsed candidates and elected DFL representatives.
3. The content/event may not run counter to the DFL platform.
4. The content/event may not promote candidates competing against a DFL-endorsed candidate.